Join us for our inaugural

# Pathmakers Spark Series

Thursday, July 10 | 10:00 am Jefferson Performing Arts Center

Learn more or buy tickets at **OnPathFoundation.org**.





Join the **OnPath Foundation** for a groundbreaking event of insight, inspiration, and impact. The **Pathmakers Spark Series** celebrates pathmakers who have forged their own path and now light the way for others—sparking ideas, passion, and growth across our communities.

Our inaugural speaker, **Daymond John of ABC's Shark Tank**, a branding visionary and entrepreneur, embodies the entrepreneurial spirit this series seeks to ignite. This powerful event will bring together community leaders, changemakers, and innovators from across Southeast Louisiana for an unforgettable event.

## **SPONSORSHIP OPPORTUNITIES**

#### Why Sponsor?

By sponsoring the Pathmakers Spark Series inaugural event, your organization will:

- align with a forward-thinking movement that champions entrepreneurship, leadership, and community empowerment.
- gain premium visibility in front of an engaged and diverse audience.
- directly support the OnPath Foundation's mission to uplift underserved individuals and communities through education, entrepreneurship, homeownership, and community investment.

### **Trailblazer Sponsor: \$10,000**

- 15 VIP Tickets (Priority Seating + Photo Opp)
- 40 Regular Admission Tickets
- Premier logo placement on event materials and digital screens
- Verbal recognition during the program
- Opportunity to display signage and distribute branded materials
- Recognition on OnPath Foundation website and social media



#### **Visionary Sponsor: \$7,500**

- 12 VIP Tickets (Priority Seating + Photo Opp)
- 30 Regular Admission Tickets
- Prominent logo placement on event materials
- Opportunity to display branded materials
- Recognition on event screens, OnPath Foundation website, and social media

#### **Innovator Sponsor: \$5,000**

- 8 VIP Tickets (Priority Seating + Photo Opp)
- 20 Regular Admission Tickets
- Logo placement on select event materials
- Recognition on OnPath Foundation website and social media

#### **Connector Sponsor: \$2,500**

- 4 VIP Tickets (Priority Seating + Photo Opp)
- 10 Regular Admission Tickets
- Name listing on OnPath Foundation website and select printed materials

#### **About the OnPath Foundation**

The OnPath Foundation fuels opportunities for economic mobility and empowerment. From financial education to career readiness, we invest in the people and programs that shape a stronger, more equitable future for all.

## Contact us today to spark something extraordinary.

Custom Sponsorship Packages available!

Jay Huffstatler, Executive Director

Office: (504) 355-9705 Mobile: (228) 265-2969 jay.huffstatler@beonpath.com

## OnPath OUR IMPACT IN THE COMMUNITY











3,120
HOURS VOLUNTEERING IN THE COMMUNITY



SCHOOLS
ENROLLED IN
FINANCIAL
LITERACY
PROGRAM



\$211,356

DONATED AND INVESTED IN OUR COMMUNITY





\$7.5k

SMALL BUSINESS
GRANTS PROVIDED



## SPONSORSHIP COMMITMENT

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#### THANK YOU FOR YOUR SPONSORSHIP!

For more information contact: Jay Huffstatler, Executive Director jay.huffstatler@beonpath.com or (504) 355-9705

Completed sponsorship forms can be emailed to:

jay.huffstatler@beonpath.com or mailed to:
OnPath Foundation; 3131 N. I-10 Service Rd. E., 3<sup>rd</sup> Floor; Metairie, LA 70002

